



MEDIA KIT

WWW.ABACKPACKANDABOY.COM

TRAVEL BLOGGER

KELLY PACK

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ABOUT KELLY PACK

Kelly was a professional photographer who used to travel the world on a whim. Fast forward 6 years and she is now a mum with a full time job, a mortgage and a young boy who she has spent most of her time trying to keep safe and teaching right from wrong. Now that her son is a bit older, she's decided to take this opportunity to reclaim some of her

former life back again, and take her son with her. Kelly shows other mums how to travel with kids and not rip your hair out because they want to do one thing and you want to do another. She shows people different places to go to and things to do along the way. She is an influencer to other mums who want to do the same thing that she's doing.

400+

WEBSITE & BLOG
HITS/PER MONTH

2.1K

INSTAGRAM
FOLLOWERS

23.2K

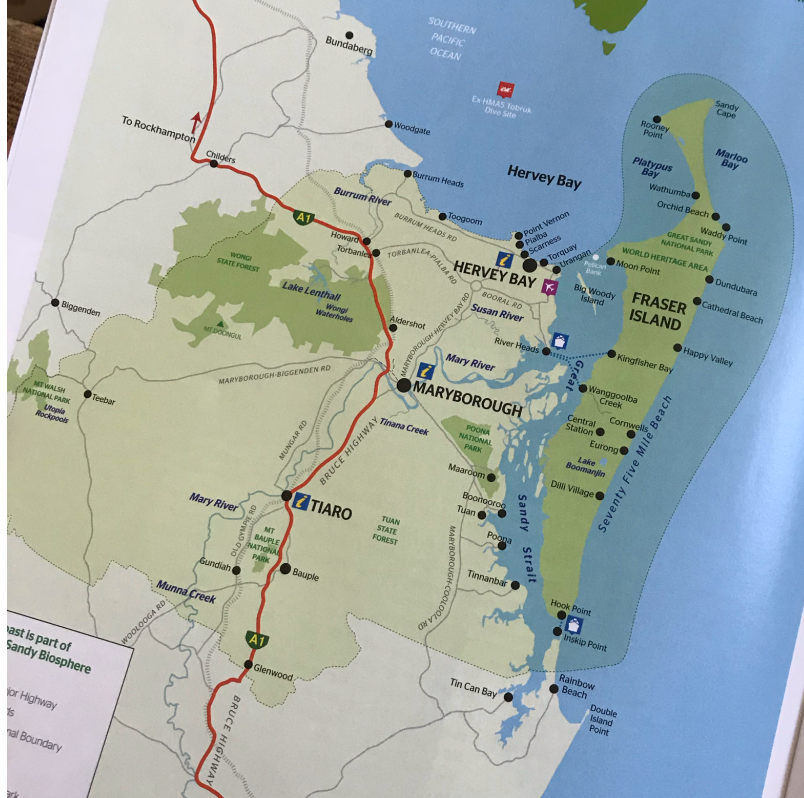
PINTEREST VIEWS
/PER MONTH

ABOUT MY BLOG

TRAVEL BLOG FOR MUMS

My blog is a travel blog for mums who are interested in learning photography. I blog about where to go, what to do and how to do it with kids.

I recommend products that I've used, places I've been and activities to do. I teach people how to use their cameras off automatic mode, so they too can create awesome images of their family holidays.



BLOG AUDIENCE

MY MOST FREQUENT VISITORS

My audience are mostly mums who are wanting to travel with their kids and reclaim their lives back. They want to know where to travel to and what to do.

My blog also appeals to people wanting to learn photography, and how to use their cameras in manual mode, to create stunning images. I also have a lot of other travel bloggers following me on instagram.

What I want for my blog

THE FUTURE OF MY BLOG

I would like my blog to help other mums (and dads) to get out and travel with their kids and see all that this beautiful world has to offer.

I want people to take their cameras off auto and learn how to use manual mode to capture beautiful images of their family holidays, to hang on their walls and record all their happy travels.

SERVICES/PRICING

As an influencer, I can offer you:



WHAT I OFFER

I can offer sponsored blog posts, Instagram, Facebook and Pinterest endorsements, sponsored giveaways, reviews and recommendations on products, activities, hotels, car services and travel destinations.

WHAT TO EXPECT

Well written blog posts about your product or service, including professional, quality, high end photography and links to your website, social media or contact information, with a genuine desire to share you with my audience.

\$250

BLOG POST

includes a 1000+ word blog post with photography and backlinks to your website

\$100

SOCIAL MEDIA ENDORSEMENT

includes an Instagram, Facebook and Pinterest endorsement including photography, description and link to your social media account or website.



A Backpack and a Boy

I am also open to receiving free products or services (ie. hotel rooms, flights, car hire, activities, or travel/photography/child related products) in return for any of the above.

I look forward to working with you to provide a service for parents who want to travel and experience life again.



CONTACT ME



**A Backpack
and a Boy**



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fb.com/abackpackandaboy



@kellypackbrisbane



@abackpackandaboy

I currently reside in the Brisbane area but can promote worldwide products or services.

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